

Pavilion REIT Appoints Chairman's Daughter Lim Shoo Wenn As Alternate Director

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By Editor

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Pavilion Real Estate Investment Trust (Pavilion REIT) has announced the appointment of Lim Shoo Wenn, daughter of property tycoon and Chairman Tan Sri Lim Siew Choon, as an alternate director, effective Oct 22, 2026.

The group said the 32-year-old has been appointed to the executive directorate.

Lim currently serves as Director of the CEO Office at Pavilion REIT Management Sdn Bhd, the management company of Pavilion REIT, where she supports the chief executive officer in strategic planning and day-to-day operational matters.

She joined Pavilion REIT Management on May 1, 2023, bringing with her more than eight years of experience in the retail and hospitality industries.

Prior to her current position, Lim held several senior roles at Kuala Lumpur Pavilion Sdn Bhd, including Senior Manager of Business Development and subsequently General Manager of Business Development.

Her responsibilities included attracting new brands and tenants, developing business partnerships and introducing new retail concepts.

Earlier in her career, she completed internships at Prospere Tokyo, a public relations agency specialising in fashion, culture and entertainment, as well as Crabtree & Evelyn (Malaysia) Sdn Bhd and Malton Bhd.

Lim holds a Bachelor of Arts (Honours) degree in Business Management from the University of Winchester in the United Kingdom.

She also serves as a director of Urusharta Cemerlang Capital Bhd.

Lim is the daughter of Tan Sri Lim Siew Choon and Puan Sri Tan Kewi Yong, who are executive directors and ultimate shareholders of Pavilion REIT Management, as well as major unitholders of Pavilion REIT.

Pavilion REIT disclosed that Lim has no direct interest in the securities of the trust or its subsidiaries.

However, she acknowledged potential conflicts of interest arising from directorships or direct and indirect interests held by herself and her parents in entities operating in similar sectors or conducting transactions with Pavilion REIT.

Apart from these disclosed interests, she declared that she had no actual or potential conflicts of interest with the trust.